

GIZMO

THE AI WATCHMAN

An employee who never blinks. On every camera. Around the clock.

GIZMO watches your business the way you would — and messages you the moment something needs you. No screens to stare at. No footage to scrub. You just get told.

FROM

₹2.7 /day

per camera — an employee
that never sleeps

₹999 /camera/year **GIZMO Software** — on cameras & hardware you own

₹4,999 /camera/year **GIZMO Complete** — cameras, hardware &
installation included

Minimum 10 cameras · 3-year term · your existing CCTV cameras can be reused · full
comparison on page 7

5 seconds
to your phone

30 days
of event memory

Zero
video leaves your shop

15 minutes
to your first alert



THE PROBLEM

Nobody watches the cameras. That's the whole problem.

Cameras record. They don't watch. When you're at the other outlet — or asleep — things happen, and you find out **hours later, or never**. GIZMO changes one thing: it tells you **now**.

24×7

on duty — every camera, every minute, no shifts, no leave

5 sec

from incident to a message on your phone, with photo & clip

100%

of your cameras watched at once — no human can do this

₹438

per camera per month — less than 3% of a guard's salary

SEE THE DIFFERENCE

When do you find out something went wrong?

Ordinary CCTV — you check the recording later

hours, often never

GIZMO — it tells you

5 seconds

How much of the day is actually watched?

A guard or a manager — one shift, one screen at a time

~33% of the day

GIZMO — all cameras, all day, all night

100%

What does watching cost every month?

One night guard (typical metro salary)

₹15,000+

GIZMO — full 10-camera site

₹4,380

Guard salary shown as a typical metro figure for comparison. GIZMO complements security staff — it never sleeps, they can act.

THREE STEPS. NO TRAINING NEEDED.

If you can send a WhatsApp message, you can run GIZMO.

01

It sets itself up

GIZMO looks at each camera and suggests what to watch — "shall I watch this door after closing?" You tap yes.

02

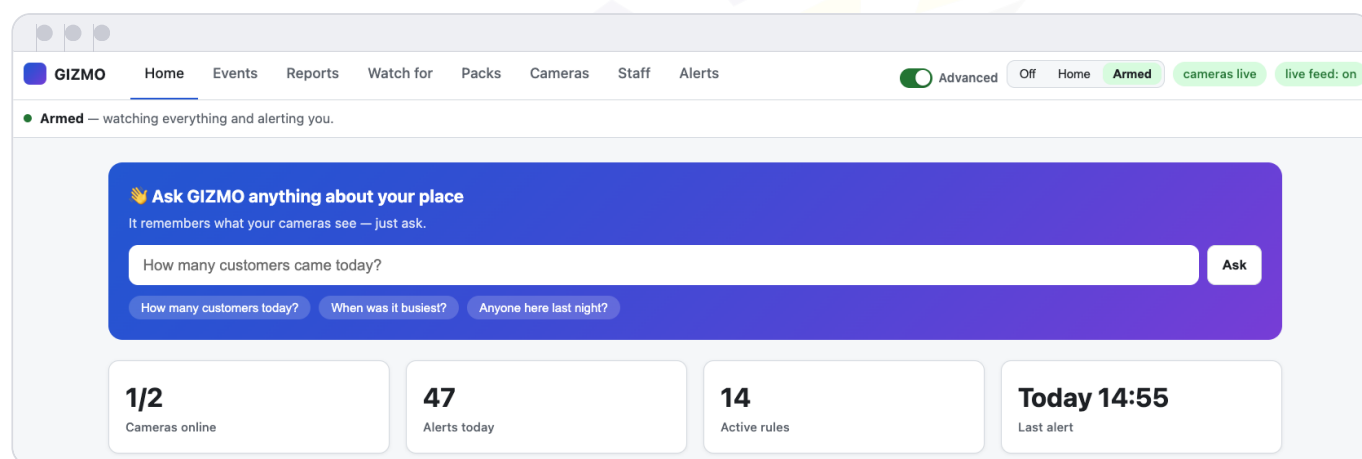
You tell it what matters

In plain words: "tell me if anyone comes in after 10pm." It understands, confirms, and starts watching.

03

It keeps you informed

Alerts on WhatsApp with photo and clip. A morning summary of yesterday. That's it.



This is the whole app. One question box and four numbers. Everything else happens by itself.

Works like an alarm panel. Off · Home · Armed. It can even arm itself at closing time and relax at opening time.

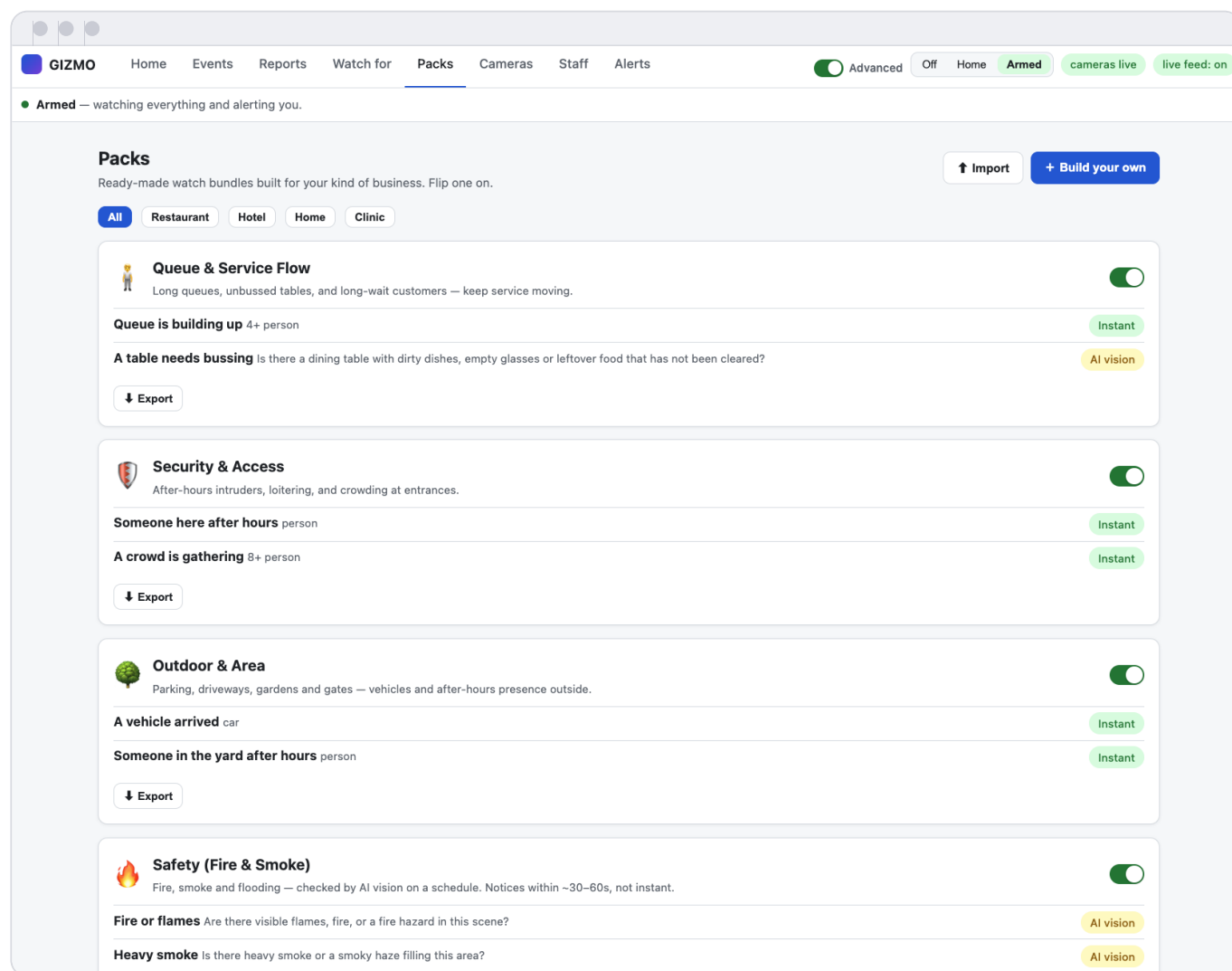
Heals itself. Internet down? It keeps watching and recording. Camera drops after a power cut? It reconnects it automatically.

Works with your cameras. Most standard CCTV cameras connect as-is — we check at the free site survey.

READY-MADE WATCH PACKS

Flip a switch. It starts watching.

Built for your kind of business — shop, restaurant, hotel, clinic, home. No setup, no jargon.



Packs
Ready-made watch bundles built for your kind of business. Flip one on.

All Restaurant Hotel Home Clinic

Queue & Service Flow
Long queues, unbussed tables, and long-wait customers — keep service moving.

Queue is building up 4+ person Instant

A table needs bussing Is there a dining table with dirty dishes, empty glasses or leftover food that has not been cleared? AI vision

↓ Export

Security & Access
After-hours intruders, loitering, and crowding at entrances.

Someone here after hours person Instant

A crowd is gathering 8+ person Instant

↓ Export

Outdoor & Area
Parking, driveways, gardens and gates — vehicles and after-hours presence outside.

A vehicle arrived car Instant

Someone in the yard after hours person Instant

↓ Export

Safety (Fire & Smoke)
Fire, smoke and flooding — checked by AI vision on a schedule. Notices within ~30–60s, not instant.

Fire or flames Are there visible flames, fire, or a fire hazard in this scene? AI vision

Heavy smoke Is there heavy smoke or a smoky haze filling this area? AI vision

Packs in the real product. Each line is one thing GIZMO watches for. Green toggle = on duty.

Someone here after hours

Queue is building up

A table needs cleaning

Fire or smoke

A vehicle arrived

A crowd is gathering

Bag left behind

Customer needs help

Parking bay occupied / free

Pet spotted

"Alert me if the freezer door is left open."
"Tell me when the shutter is still up after 11pm."

And anything else — just say it. Describe what you want watched in one sentence. GIZMO builds the rule and repeats it back in plain words before it starts.

REPORTS & ASK GIZMO

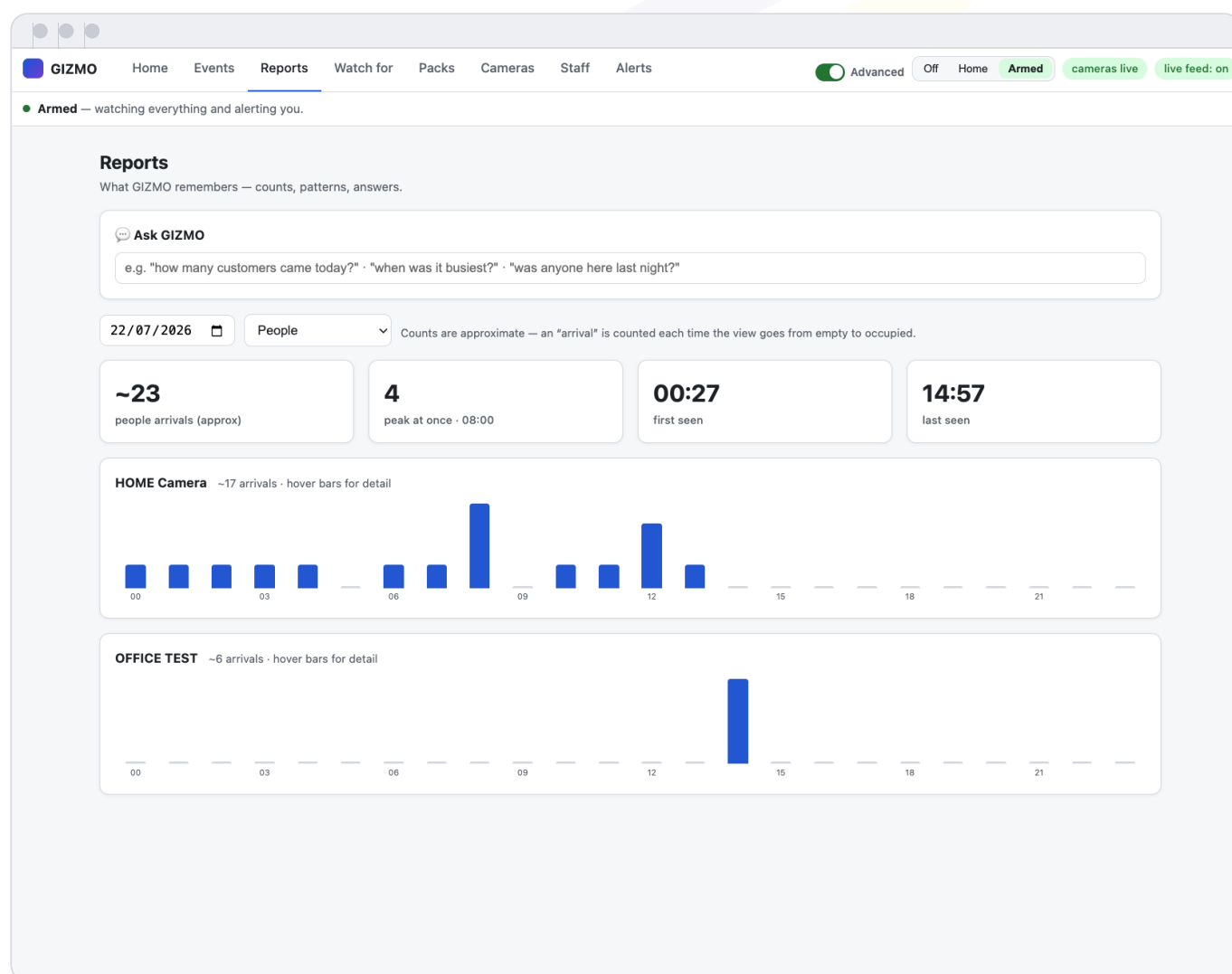
Stop scrubbing footage. Start asking questions.

"How many customers came today?"

Ask in plain words — GIZMO answers from what your cameras saw.

2 hours → 10 seconds

Finding one incident on a DVR means scrubbing footage for hours. With GIZMO you ask one question.



Reports in the real product. Customers counted, busiest hour, first-in and last-out — per camera, per day, automatically.

Counts people, not blinks. The same person twice isn't two customers. GIZMO knows the difference.

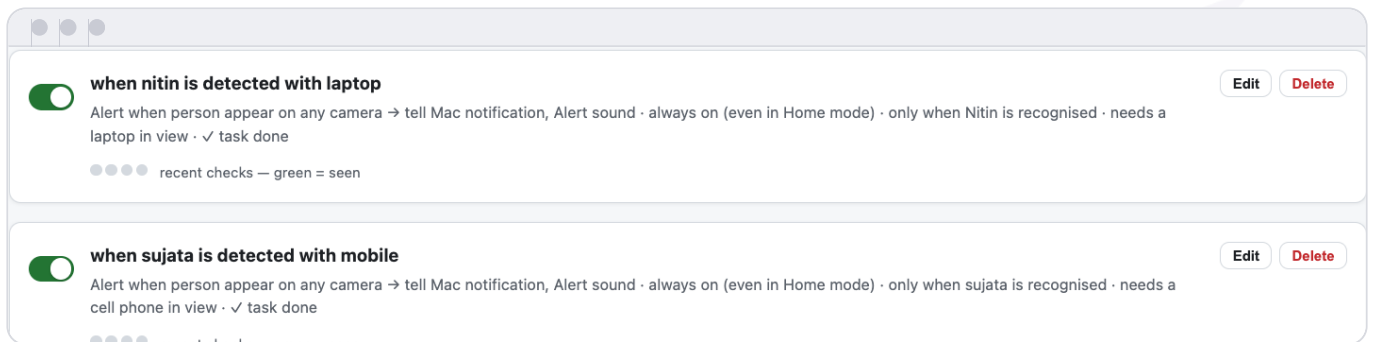
Smart recording. Records the whole time someone is present — one clean clip, with photo proof, kept 30 days.

The morning summary. Yesterday's visitors, alerts and busiest hour on your phone before you've had tea.

PREMIUM ADD-ON • AVAILABLE NOW

Staff attendance, without a machine at the door.

Enrol your team once from a phone. From then on, your cameras know who's staff and who's a stranger.



In the real product: rules that know people — "only when Nitin is recognised" — and what they carry.

1 • Enrol

A few photos per person, from any phone. Minutes, not paperwork.

2 • Recognise

GIZMO greets staff by name on screen — and never guesses when unsure.

3 • Attend

Arrival photo, time in, hours on floor — attendance writes itself.

One timeline per person. GIZMO follows a recognised person across cameras — who, where, when. "Alert me if anyone *except staff* enters the store room" just works.

Doors that know you.

Recognition can open the staff door — and raise an alarm for anyone else.

Privacy, plainly. Only staff you enrol, with consent, are recognised. Strangers are never identified. Nothing leaves your premises.



TWO WAYS TO START

Pick your package.

MOST POPULAR • ZERO HASSLE

GIZMO Complete

₹4,999 per camera / year

We bring, install and maintain everything. You just get told what matters.

OWN YOUR HARDWARE

GIZMO Software

₹999 per camera / year

The same AI Watchman on hardware you own. One-time setup ₹25,000.

₹2.7/day

That's the software package, per camera. Less than a cup of tea — for an employee that never sleeps, never blinks, and never takes leave.

	GIZMO Complete	GIZMO Software
Per camera, per year	₹4,999	₹999
Per camera, per day	₹13.7 — all hardware included	₹2.7 — on your own hardware
One-time setup	Included	₹25,000
Cameras & GIZMO box	Included — owned by GIZMO, covered by ₹50,000 refundable deposit	Sold by GIZMO at quoted prices — owned by you. No deposit.
Already have cameras?	Reused where compatible — pricing adjusts	Reused where compatible
If hardware fails	Replaced free, whole term	Manufacturer's warranty; repairs chargeable
Support	Remote + on-site (visits outside our control charged)	Remote software support
AI features, backup, alerts, reports, app	Everything included	Everything included
Real monthly cost per camera	₹438 (3-yr, after deposit back)	₹83 + your hardware

Both packages: minimum 10 cameras • 3-year term • 5% yearly increase • paid yearly in advance • GST extra • cabling quoted per camera at survey.

FAIR-AND-SQUARE TERMS

- **Complete:** deposit back in full at end of term with equipment returned. Kept if you exit early or stop paying. Damage or upgrades charged.
- **Software:** hardware bought from GIZMO is yours — owned and maintained by you; we support the software.
- **Want longer memory?** 90-day backup available as an upgrade.
- **Adding cameras?** Any time, at the prevailing rate, pro-rated.

See it from anywhere. Secure phone access is set up on day one. The GIZMO Cloud app — sign in from anywhere, zero setup — is included, arriving Q4 2026. WhatsApp alerts work from day one.

ADD-ONS WHEN YOU'RE READY**AVAILABLE NOW****Staff Recognition & Attendance**

Attendance by camera, person-aware rules, doors that know your team. Page 6.

ON REQUEST**Stock & Asset Watch**

Empty-shelf alerts, equipment left running, assets leaving their zone.

ON REQUEST**Multi-site Dashboard**

All your outlets on one screen, compared. Daily reports are already included.

IT CAN ACT, NOT JUST ALERT

Lights & AC on when someone enters — off when they leave

Open the gate

Live parking view — occupied / free bays

Siren on intrusion

Exhaust fans on smoke

Fire suppression, with your certified fire panel

BUILT FOR OWNERS WHO CAN'T BE EVERYWHERE

Shops & Showrooms

Restaurants & Cafes

Hotels

Ice-cream parlours & QSR

Factories & Warehouses

Petrol pumps

Gaming & Pool parlours

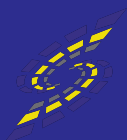
Gyms & Clinics

GETTING STARTED

Free survey → live in 2-4 weeks. Your business stays open during installation. First alert about 15 minutes after switch-on.

GOOD TO KNOW

Your existing cameras probably work. Most standard CCTV connects as-is — we confirm at the survey, and pricing adjusts.



Book a free site survey.
Your Watchman can be on duty in weeks.

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